

RLM'S CHARITY SPOTLIGHT

FEEDING AMERICA RIVERSIDE / SAN BERNARDINO

Feeding America Riverside | San Bernardino (FARSB) is the largest regional food bank in San Bernardino and Riverside Counties. Our mission is to alleviate hunger in the Inland Empire. Since 1980, FARSB has distributed over 554 million pounds of food into the community. While that number is quite impressive, to the over 800,000 people in our community who are food insecure, that number is not nearly enough. FARSB is continuously looking for innovative ways that go beyond feeding people. We are looking to assist, nurture, teach, and help our community to grow and flourish.

Who does Feeding America Riverside | San Bernardino Help?

1 in 7 residents of the Inland Empire are food insecure, meaning they have no idea where their next meal is coming from. Even sadder, 1 in 4 children in the Inland Empire go to bed hungry every night. FARSB is working diligently to change this. FARSB administers our own programs and partners with more than 450 charities throughout our 27,000 square mile service area to provide food to 425,000 children, families, seniors, and veterans every single month and distribute 2.5 million pounds of food each month, 28 million pounds of food per year.

How does Feeding America Riverside | San Bernardino help and support them?

We support our community with a number of programs including;

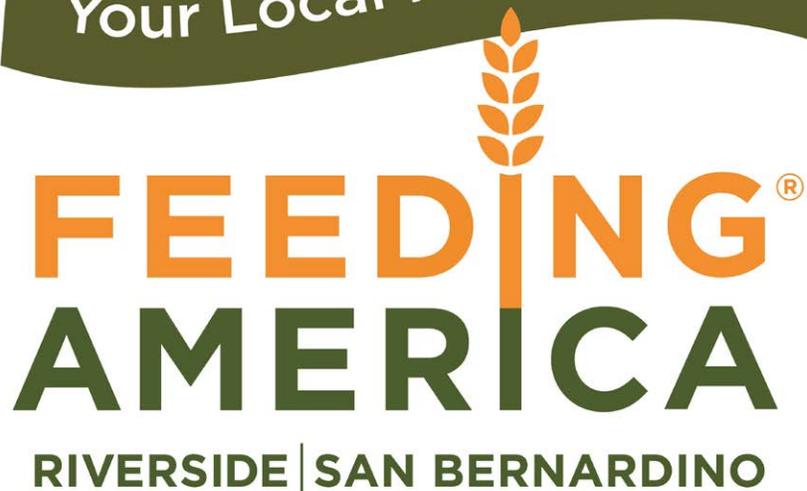
CalFresh Outreach Program

The FARSB CalFresh team enrolls eligible clients in person and over the phone. FARSB's goal is to assist with 780 applications during the current fiscal year.

Kid's Produce Market Program (KPM)

Provides 10 to 15 pounds of nutritious, healthy, fresh food to low-income students and their families one day each month

Your Local Food Bank



during the school year. KPMs takes place at nine schools, helping 7,300 low-income children.

School Pantry Program

FARSB estimates this new program will serve 1,200 low-income students each month. Students will receive nonperishable food at two low-income high need schools in the Lake Elsinore School District

Mobile Pantry Program

Provides monthly distributions of food to an average of 500 low-income people at two location in Riverside

The USDA Emergency Food Assistance Program



FARSB is the only agency approved to distribute EFAP in Riverside County and last fiscal year distributed more than 7 million pounds of high quality food at 58 partner sites.

Tools for Teachers

This quarterly distribution will provide necessary school supplies to teachers for their classrooms at high need low income schools in Riverside and San Bernardino Counties.

How is Feeding America Riverside | San Bernardino different from other like organizations?

FARSB is the largest non-profit in the Inland Empire dedicated exclusively to hunger relief. We partner with over 450 charities including soup kitchens, shelters, daycare centers, and food pantries to get food directly to the people who need it most. 98% of every donation, or .98 cents of every dollar contributed goes directly to

feeding people.

What are the greatest ongoing challenges facing Feeding America Riverside | San Bernardino?

Raising funds to stabilize our budget to ensure the 800,000 residents of the Inland Empire have an adequate supply of nutritious food.

What does the future hold for Feeding America Riverside | San Bernardino?

In the coming year, FARSB hopes to close the hunger gap in the Inland Empire by feeding 500,000 of the 800,000 residents who are food insecure. We also hope to increase the amount of food distributed to 34 million pounds. One of our goals is to increase the number of donors to our Monthly Program for Giving (MPG) by 50%

Please consider becoming a monthly sustainer where your gift can be

maximized all year long. Just \$10 month- the cost of two lattes can feed a family of four for THREE MONTHS!!

Tell my readers something interesting or something they probably don't know about issues facing families needing food help here in Riverside today.

Sadly, the face of hunger is often invisible and all around us right here where we live. Many seniors now have to choose between filling their prescriptions and filling their stomachs. Students at area schools and universities have to make the difficult choice of buying books or buying food. The working poor are faced with the heart-wrenching choice of who in the family may not eat today. Hunger does not discriminate and it is not seasonal. A little bit, however, can make a huge difference. Just \$1 can provide enough food for 9 meals. A donation of just \$10 can feed a family of 4 for an entire week!



How can readers of Riverside Living Magazine get involved and help?

- Sign up to be a monthly giver (MPG) and have your support have an even greater impact all year long.
- Stop by and visit the food bank for a personal tour. Volunteer and help “pack hope”
- Attend our upcoming “Ladles of Love” warehouse lunch and bring a friend. Free and open to the public 2/21/18 Noon-1:00 p.m. 2950-B Jefferson Street, Riverside. CA 92504

What’s the best way for our caring residents to reach Feeding America Riverside | San Bernardino for more information?

www.feedingamericaie.org

(951) 359-4757

Reach out directly to our Chief Philanthropy Officer, Stuart Haniff shaniff@feedingamericaie.org