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FOR IMMEDIATE RELEASE

Feeding America Riverside | San Bernardino Highlights Month-Long Activities to Kick off CalFresh Awareness Month

FARSB Showcases CalFresh Outreach to Neighbors Facing Food Insecurity

(Riverside, CA – May 3, 2021) – Feeding America Riverside | San Bernardino (FARSB) will participate in CalFresh Awareness Month to better assist and educate individuals facing food insecurity. From May 1st – May 31st, the regional food bank of the Inland Empire will partake in various activities to promote CalFresh, a federal program that is saving families money on groceries every month.

FARSB will share information on how to apply for CalFresh via social media, website platforms and connect residents to nearby food distribution sites. Community members are encouraged to engage on FARSB's social media platforms to better understand California's food stamps (SNAP) program.

Known federally as the Supplemental Nutrition Assistance Program (SNAP), CalFresh is a free nutrition assistance program that helps qualified households and individuals in meeting their nutritional needs.

FARSB's CalFresh Outreach team is available to assist families and individuals in the application process by phone or in-person appointments. Additional opportunities to meet with the CalFresh Outreach team will be held throughout the Inland Empire.

Interested in learning more about CalFresh? Visit <https://www.feedingamericaie.org/calfresh> for helpful resources or follow FARSB on social media platforms here: [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#).

In 2020, the regional food bank has exceeded to serve over 1.5 million Inland Empire residents, one third of which are children. FARSB provides food to over 250 nonprofit community partners who share their mission to alleviate hunger in the Inland Empire.

98% of every dollar donated will go to food programs and 100% of it will stay in Riverside and San Bernardino Counties.

For more information on the regional food bank serving the Inland Empire, visit www.FeedingIE.org.

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About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in

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Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 200 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, they make up the largest hunger relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year. Feeding America Riverside | San Bernardino proudly holds the 2019 Guide Star Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit www.FeedingIE.org.