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FOR IMMEDIATE RELEASE

Walmart, Sam’s Club and Feeding America® Launches the Fight Hunger. Spark Change. Campaign to Help Feeding America Riverside | San Bernardino (FARSB) Provide Meals to People in Need

FARSB Continues to Address Increased Need Caused by the COVID-19 Pandemic

(Riverside, CA – April 8, 2021) – Approximately 42 million individuals could experience food insecurity in 2021 due to the ongoing economic fallout from COVID-19. Neighbors in our community are struggling to put food on the table – many facing this difficult reality for the first time in their lives.

That is why Walmart and Sam’s Club are supporting the Feeding America® nationwide network of food banks, including Feeding America Riverside | San Bernardino (FARSB) through the Fight Hunger. Spark Change. campaign. Now in its eighth year, the campaign has been a way for Walmart and Sam’s Club to partner with suppliers, customers and members to help provide food to people in need.

The Fight Hunger. Spark Change. campaign will run in store and online from April 5 – May 3, 2021. There are three easy ways for customers and members to participate:

- Donate at check-out in stores and clubs, or at either www.FeedingAmerica.org/Walmart or www.FeedingAmerica.org/SamsClub.
- Round-up at check-out on Walmart.com and the Walmart app.
- For every participating product purchased in store or online at Walmart.com or SamsClub.com, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of a Feeding America member food bank at Walmart and five meals (\$0.50) at Sam’s Club, up to applicable limits. See specially marked packages for full details.

“Riverside and San Bernardino Counties have faced many challenges this past year and FARSB has stepped up in tremendous ways to feed our neighbors in their time of need. Walmart and Sam’s Club stores have remained dedicated to serving our communities, despite the many challenges.” said Stephanie Otero, CEO of FARSB. “We are grateful for Walmart, Sam’s Club and their suppliers, members and customers for their generous support.”

In 2020, Feeding America Riverside | San Bernardino (FARSB), the regional food bank of the Inland Empire, fed over 1.5 million Inland Empire residents and distributed over 26 million pounds of food throughout Riverside and San Bernardino Counties.

FARSB’s programs provide food and resources to help neighbors experiencing food-insecurity. Hunger-relief programs include Cal Fresh application assistance, food deliveries through their Homebound Emergency Relief Outreach (HERO), college markets, Grab-N-Go school meals, emergency drive-through food distributions, and

the community partner program – a 250 nonprofit network that provides free food distribution sites across 100 unique Inland Empire cities.

“Fighting hunger means more than just feeding people. It means helping them on a path to fulfill their potential, because nutritious food is the foundation for good health and wellbeing,” said Kathleen McLaughlin, executive vice president and chief sustainability officer for Walmart. “Central to our mission, Walmart is helping people live better and that includes ensuring they have access to nutritious food. In its eighth year, Fight Hunger. Spark Change. continues to provide communities a way to support local food banks alongside their neighbors, trusted brands and their local Walmart and Sam’s Club.”

Each Walmart and Sam’s Club will partner with at least one local Feeding America food bank, and the 27 participating suppliers include: Abbott, Bodyarmor, Bush Brothers & Company, Campbell Soup Company, Clif Bar & Company, Ferrera Candy Company, General Mills, Great Value, Iovate Health Sciences, J.M. Smucker, Kellogg’s, Keurig/Mott’s, Kitu Coffee, Kraft Heinz, Materne North America, Mighty Spark, Monster Energy, PEPSICO, Post Consumer Brands, Purina, Simply Good Foods, Strong Roots, The Coca-Cola Company, The Clorox Company, This Saves Lives, Unilever and United States Nutrition.

To learn more about the campaign visit <https://bit.ly/2PELOk4>.

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About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 250 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, they make up the largest hunger relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year. Feeding America Riverside | San Bernardino proudly holds the 2019 Guide Star Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit www.FeedingIE.org.

Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 265 million customers and members visit approximately 11,500 stores under 56 banners in 27 countries and eCommerce websites. With fiscal year 2020 revenue of \$524 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting corporate.walmart.com, on Facebook at facebook.com/walmart and on Twitter at twitter.com/walmart.

Sam's Club

Sam's Club®, a division of Walmart, Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings and services to millions of members in nearly 600 clubs in the U.S. and Puerto Rico. Now in its 37th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items, in addition to market leading technologies and services like Scan & Go, Club Pickup and home delivery service in select markets. To learn more about Sam's Club, visit the [Sam's Club Newsroom](#), shop at [SamsClub.com](#), and interact with Sam's Club on [Twitter](#) and [Facebook](#).

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).

